



## JOB DESCRIPTION: GRAPHIC DESIGNER

EndRun LLC is a technology consultancy dedicated to direct collaboration with DoD mission partners to develop technology solutions to solve real National Security challenges. Our programming includes critical technology & venture creation, lab-to-market commercialization, and direct funding and contracting support to develop prototypes, training and support for entrepreneurs and the tech workforce needed to ensure these startups and our mission partners succeed.

We are seeking a highly skilled and detail-oriented Graphic Designer to join our team. The Graphic Designer is responsible for creating visually appealing designs that communicate the organization's brand message and enhance its marketing efforts. This role involves working on various design projects, including digital and print media, to support marketing campaigns, branding initiatives, and internal communications. The ideal candidate will possess the experience required to generate innovative design concepts and ideas that effectively communicate the organization's message and engage the target audience.

Specific responsibilities include:

- Develop and produce high-quality visual designs for a range of materials, including websites, social media, print advertisements, brochures, and presentations.
- Create and maintain consistent branding across all design projects, ensuring adherence to brand guidelines and visual identity.
- Make revisions to designs based on feedback from stakeholders and ensure final designs meet project requirements.
- Manage multiple design projects simultaneously, ensuring timely delivery and adherence to deadlines.
- Work closely with marketing, communications, and other departments to understand project goals and deliver designs that align with their needs.
- Communicate with internal clients to gather requirements, provide updates, and present design concepts.
- Utilize graphic design software and tools such as Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, and other relevant applications
- Design and create graphics for websites, including banners, icons, and user interface elements; print production, including setting up files for printing and working with printers to ensure high-quality results.
- Ensure designs are free from errors, meet quality standards, and maintain consistency in design elements, typography, and color schemes across all materials.

In addition to possessing experience with each area of responsibility listed above, the Graphic Designer will have the following skills:

- Strong communication skills, both written and verbal
- Excellent analytical and problem-solving skills
- Strong decision-making skills
- Ability to prioritize multiple projects at one time
- Comfortable with a minimal amount of direction and high expectations

Successful candidates applying for this position will also have the following:

- A master's degree in art, graphic design, or a similar area of study
- 10+ years of on-the-job experience